



# LITTLE PEOPLE. BIG DREAMS.

TOGETHER WE CAN HELP KIDS REACH THE STARS!



ANNUAL REPORT 2019

'Little kids with big dreams grow into big people with  
big missions for life!'

Karen Salmansohn



The FOCUS Foundation is a 501(c)3 non-profit organization which has established goals in the following areas:

- Granting funds to educators who spend money out of their pockets
- Encouraging students to read
- Presenting financial literacy topics to various groups in the community

The Foundation was formed in 2007 and since that time there has been over \$230,000 granted to educators in our community. Children and education are the passion of the Foundation.

The word FOCUS spelled out equals "For Our Children's Ultimate Success".

#### Where do the funds come from?

All of the FOCUS Foundation funds come from fundraisers with our staff and Board of Directors volunteering their time, efforts and suggestions.

The staff of Coastal Community And Teachers Credit Union went above and beyond to raise funds for the Howdy Daze free community event held at West Guth Park in April. Several teams raised over \$1,000.00. Those team members included:

- Faith Walkers – Leanne Mulholland and Lavonne Spears (Saratoga Office)
- Easy Spirits - Audrey Lyons, Gina Prince and Julie Maxwell (Saratoga Office)
- Risky Business - Sondra Harrell, Jessica Read, Missy Garcia, Julie Martinez (Saratoga Office)
- Debit & Credit – Evelin Hernandez and Alexis Garcia (Saratoga Office)
- Goal Diggers – Brittney Benavidez, Monica Nava, Sierra Pulido and Amanda Duran (Saratoga Office)

All teams raised in excess of \$23,000. A great job done by great teamwork.

A local non-profit, all Four One Community, donated \$7,601.28 to the FOCUS Foundation during 2019. These funds will, in turn, be granted back out to the community to assist the youth.

Howdy Daze, our free community event in its 16th year of existence, was held in April. This year we had special guests "Dinos Live" and it brought the community out with over 1,500 in attendance. Visitors joined us and enjoyed the free food, entertainment, pony rides, petting zoo and vendors who gave out literature to educate our attendees. This event remains a favorite among the community and our employees.

There are other fundraisers throughout the year to continue to raise funds for our special cause. Some of these include:

- Candy Sales
- Dress Down (Casual Dress Days)
- Raffle

#### Where do the funds go?

The funds are disbursed in grant forms to educators who show a need for an expense for their school or their students, playground equipment, library books and more. During 2019, we granted \$8,330 back to the schools in our six-county area.

The FOCUS Foundation continues to fill a void for these educators who applied for grants. The grant requires it be for an academic purpose. This, in turn, assists our educators in the classrooms which will enhance the learning of the children in our communities.

During 2019, we also awarded \$3,250 to Campus Champions. This was the FOCUS Foundation's way of saying "thank you" to those who may not always be recognized. These champions were

were nominated by their co-workers. It was very rewarding to see them accept gratitude for a job well done.

#### What else do the volunteers of the FOCUS Foundation do?

The FOCUS Foundation provides financial literacy presentations throughout schools and organization annually. The staff of Coastal Community And Teachers Credit Union regularly volunteer to present financial literacy programs. These topics include, but are not limited to, balancing your checkbook, all about savings, credit cards, lending, real estate loans, credit bureau reports, budgeting and our most popular, identity theft/fraud. The financial literacy education is presented at employer group meetings, parent meetings, in student classrooms, faculty meetings and more. Education is an important component of the FOCUS Foundation

#### Young Professionals at Coastal Community And Teachers Credit Union

The Young Professionals at Coastal Community And Teachers Credit Union held their second annual Kickball Tournament. The Tournament funds were to support the continued initiative of the Young Professionals – providing blessing bags for Mother Theresa's Homeless Shelter. For the past several years, the Young Professionals have taken these bags to this location on Thanksgiving Day. This year the Young Professionals delivered over 100 blessing bags to the Homeless shelter.

#### PARTNER – Summer Sports and Wellness Program

In 2014, the FOCUS Foundation was approached to partner with the Summer Sports and Wellness Program. A partnership directed by Raul Munoz, a Preferred Partner of Coastal Community And Teachers Credit Union and TAMUCC Department of Kinesiology.

In 2019, the program provided over 100 students from low-income households within Nueces County access to fitness activities, nutritional education, strategies for developing healthier lifestyles including financial literacy and diabetes education for prevention and mitigation. In addition, participants were exposed to a fun, caring and nurturing university environment.

Initially this was a federally funded program, but that funding was discontinued a few years ago. Hence, our program has become dependent on outside sources. The TAMU-CC Department of Kinesiology continues to host the program in their facilities. However, due to university policy as it relates to programs funded through outside entities, support was channeled through another non-profit organization. Hence, the partnership with the FOCUS Foundation.

A special thank you to the sponsors of the Summer Sports and Wellness Program:

Coastal Bend Community Foundation

HEB

Nueces County Commissioners Court

Nueces Electric Charities

Shell Oil Company Foundation

#### Live2Lead – Leadership Simulcast

The FOCUS Foundation was a sponsor of the Live2Lead Leadership Simulcast in October 2019. There were well over 100 attendees who enjoyed hearing fantastic leadership speakers and hosted by John C. Maxwell (leadership expert, bestselling author and coach). The three-hour event gave those attendees beneficial information regarding leadership and management. More to come in 2020!

A special thank you to the sponsors of the Live2Lead Leadership Simulcast:

FOCUS Foundation

Coastal Community And Teachers Credit Union

Communities in Schools

Navy Army Community Credit Union

# INCOME AND EXPENSE STATEMENT

## Year Ending December 31, 2019

### REVENUE/RECEIPTS

Fundraiser:	
Walkathon/Howdy Daze	\$10,395.77
Waffle Breakfast	2,331.00
Dress Down Staff Participation	0.00
Candy	1,201.52
Lobby Sales	32.51
Raffle Sales	3,683.00
Wellness Program	34,140.00
Coffee Mugs	0.00
Maxwell Live2Lead	5,500.00
YP Kickball Tournament	568.00
Reward Point Cash In	3,700.00
All Four One Community Donation	7,601.28
Charity of Choice (Reward Points)	0.00
Board of Director Donations	248.29
Miscellaneous	1,314.15
Interest	<u>1,005.10</u>
 Total Revenue/Receipts	 <b>\$78,180.84</b>

### EXPENSES/DISBURSEMENTS

Grants	\$ 8,330.00
Wellness Partnership	34,344.00
General Office Supplies	26.71
Attorney Fees	1,868.75
Field Trip Grants	1,980.00
Heart Association Staff Fundraiser	844.00
Campus Champions	3,250.00
CUSO Bond	181.00
YP Kickball Tournament	318.00
CCEF	5,000.00
Maxwell Live2Lead	3,977.32
Fundraiser Expense:	
Waffle Breakfast	0.00
Walkathon Howdy Daze	0.00
Raffle Ticket Prizes	0.00
Candy	<u>506.84</u>
 Total Expenses/Disbursements	 <b><u>\$60,626.62</u></b>
 Income (Loss) YTD 12/31/19	 <b><u>\$11,094.00</u></b>

Assets 12/31/18	\$230,500.83
Assets 12/31/19	<u>241,594.83</u>
Net Change	<u>\$ 11,094.00</u>

# STATEMENT OF FINANCIAL POSITION

## December 31, 2019

### ASSETS

#### Current Assets:

Savings - Live2Lead	\$ 6,832.24
Sports and Wellness Program	41,722.86
Checking	8,915.96
PIA	<u>184,134.77</u>

Total Assets \$241,594.83

### LIABILITIES AND NET ASSETS

#### Liabilities:

Grants Payable	\$ 0.00
Equity	<u>241,594.83</u>

Total Liabilities and Net Assets \$241,594.83

# COMMITTEE MEMBERS

## *Board of Directors*

Gina Prince, President  
Missy Garcia, Vice President  
Sondra Harrell, Secretary  
Leanne Mulholland, Treasurer  
Solomon Lopez, Community Member  
Edward Rivas, Community Member  
Lavonne Spears, Community Member

## *Executive Committee*

Missy Garcia  
Sondra Harrell  
Gina Prince  
Leanne Mulholland

## *Steppin Up & Out/ Howdy Daze Committee*

Sondra Harrell  
Cathie Jones  
Sonia Nuncio  
Diana Ochoa  
Laura Orosco  
KellieRae Ramos  
Kelcy Rapier-Landin  
Edward Rivas  
Sierra Samuelson

## *Waffle Breakfast Committee*

Sondra Harrell  
Cathie Jones  
Sonia Nuncio  
Diana Ochoa  
Laura Orosco  
KellieRae Ramos  
Kelcia Rapier-Landin  
Edward Rivas  
Sierra Samuelson



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Foundation  
For Our Children's Ultimate Success